

2017 AZALEA BELLES

(Please read ALL of the very important info below BEFORE you apply)

TO: ALL 9th & 10th GRADE GIRLS

RE: AZALEA BELLES

WHAT IS IT: Weekend events in connection with the **2017 Azalea and Spring Flower Trail**. A chance to work with your friends to promote Tyler, greet tourists & pose for photographs in front of scenic azalea bushes in the historic brick street district wearing antebellum dresses.

WHO CAN APPLY: Freshman and sophomore girls attending school in Smith County or Home School girls who will be available for the event times mentioned and would enjoy working with visitors to Tyler. You must be academically eligible because there will possibly be one event during school hours, unless you're out for Spring Break the week of the opening ceremony, which is scheduled for Friday, March 24th at 10am. There are also a couple of other times you will be required to attend in preparation of the event, which will be the orientation & dress fittings.

GENERAL INFORMATION: Visit Tyler/Tyler Chamber of Commerce has a collection of long antebellum style dresses (like Scarlet wore) and hoop petticoats. If selected, you will be fitted in a particular dress to wear throughout the event. You will be responsible for returning the dress and all accessories after the event is over. You will be assigned a particular house each weekend of the trail. There are thousands of people who come to Tyler to see these beautiful flowers and the Azalea Belles are a lovely addition to all the photos the tourists enjoy taking! Two or three girls will be assigned to each house so that no one will be alone at any location. A typical schedule involves working 3½ hours on Saturday (morning or afternoon shifts available) and Sunday afternoons for the weekends during the Festival. You will only be allowed two shift conflicts for appearances at the homes during the 3 weekends of the Trail. The 2017 Festival is scheduled for March 24–April 9. The only cost involved in being an Azalea Belle is the cost of the white satin gloves (\$25). These will be yours to keep. All other supplies are provided by Visit Tyler.

WHAT TO DO: Get an application from your counselor or you can access it online at www.visitt Tyler.com/azaleatrail. You may complete it and bring by or mail it to the Chamber of Commerce, no later than **5pm, Monday, January 23rd**. **No late applications will be accepted!** **Please mail or return in person to:**

**AZALEA TRAIL COMMITTEE/AZALEA BELLES
TYLER CHAMBER OF COMMERCE
315 NORTH BROADWAY
TYLER, TX 75702
Attn: SUSAN TRAVIS**

Once your application has been turned in, please make arrangements to attend an interview session. YOU must call Susan Travis at 903-592-6978 to set up a day and time for your interview. The days available are: Tuesday-Thursday, January 31-February 2, between 2pm & 5pm at the Chamber of Commerce/Visit Tyler offices, located at 315 N. Broadway. Those selected will be notified by letter by Friday, Feb. 10th. If selected, it is necessary that you are available for an orientation meeting on Tuesday, February 21st from 4:30-6pm, dress fittings will be Tuesday-Thursday, February 28-March 2 (you will only have to come one of those days), as well as the morning of Friday, March 24th for the Opening Ceremony and each weekend of the Trail (March 24-April 9). By your signature, you agree that you will make yourself available to the Visit Tyler/Tyler Chamber of Commerce on these dates. A complete list of dates and other information will be sent with each girl's letter of acceptance.

(Application on the following page)

2017 AZALEA BELLE APPLICATION
(Please PRINT legibly)

NAME _____

PARENT OR GUARDIANS' NAME _____

ADDRESS _____ City _____ ZIP _____

E-MAIL ADDRESS: _____

HOME PHONE# _____ SCHOOL _____ GRADE _____

PARENT'S WORK OR CELL PH# _____ STUDENT'S CELL# _____

Tell us about yourself and what activities you are involved in.

In 50 words or less, describe what Tyler means to you (please use the back, if necessary).

Are you comfortable talking to visitors? Yes _____ No _____

Are you comfortable having your picture taken? Yes _____ No _____

STUDENT SIGNATURE: _____

PARENT/GUARDIAN SIGNATURE: _____